

## **CMG New York City Fashion Week Show SCRIPT, October 13<sup>th</sup>, 2018**

**LACIE CUPANI** Hi Everyone! WELCOME ALL! 2018 CMG Paris Fashion Week is open! I am Lacie Cupani, The Founder and Producer of The CMG International Contest and Fashion Show in Asia, The CMG New York City Fashion Week, CMG Paris Fashion Week, and Model of The Year Competition. Let me introduce the key players who assisted me with the organization of the 2018 CMG Paris Fashion Week since October 2017!

**ROSITSA ALEXANDROVA** Hi Everyone! WELCOME ALL! 2018 CMG Paris Fashion Week is open!

**PAULETTE MOUQUET** Hi Everyone! WELCOME ALL! 2018 CMG Paris Fashion Week is open!

**LACIE CUPANI** is introducing **Ms. Rositsa Alexandrova**, International Model. Ms. Rositsa Aleksandrova a.k.a. AI3xAndrovA is a classical pianist, an artist, music disruptor, yogi, fashion model and an actress. Rositsa is an owner of The Alexandrova School of Music's and teaches music students. Rositsa is 2018 CMG Paris Fashion Icon; 2018-19 Cupani Fashion / CMG Model Ambassador; The CMG New York and The CMG Paris Fashion Week Model Ambassador and The CMG Russellville Model of The Year Judge. She is bicoastal living in Los Angeles, CA and St. Petersburg, FL.

She is created a new genre - Healing Dance Music or HDM and working on her amazing music album! Rositsa is involved in many charities and constantly gives back: Hope Driven (non-profit that helps out single parents), CASA (helps with housing, counseling, food and job placement victims of domestic violence and abuse), Pet Pal (animal shelter), UNICEF, Save The Children, Make a Wish, Philip Benjamin Tower Foundation (dedicated to the veterans), Charity: Water, Ronald McDonald House Charities, Public Piano Project, St. Petersburg Public Piano Project, Girls Scouts of the USA, John Hopkins All Children Hospital, Orlovskii Orphanage in Kyrgyzstan are some of the charities that AI3xAndrovA dedicates herself to.

**LACIE CUPANI** is introducing **introduce Ms. Paulette Mouquet!**

Ms. Paulette Mouquet with ReadyLady is an International Franco-Cameroonian Renown Fashion Designer! She is specializing bridal lingerie, haute couture, and cosmetics.

She got numerous awards worldwide! She featured her collections around the Globe including France including Cannes Festival, England, USA! In May 2018, I with CMG noticed Paulette! We appointed Paulette to serve as The CMG Executive Director on Designers and Models Management in Paris, France for The CMG New York City and Paris Fashion Weeks in order to promote her own and other Brands including but not limited to Designers, Models, The CMG New York City Fashion Week, CMG Paris Fashion Week, and participants during the 2018-19 Fashion Season.

Born in Cameroon, she grew up and evolved in France, the United Kingdom and the USA. Paulette is a self-taught woman, made her ambitious, loving music and any challenges put before her. As she is multi-cultural, she loves to push open doors because behind these doors there are great people who can change her life. After graduating in the fashion and beauty trades in Paris, she associated all these universes by creating READYLADY 5 years ago, to make her passions her profession.

She has been given an Award at the Wind International Film Festival 2017 in Hollywood, USA for her bridal lingerie collection "*Miel et Fraise*". Many Magazines and France TV featured Ms. discussing her passions.

Because of the women change body, Paulette has decided to design as well for curvy women! Her lingerie line was featured in Paris in order to claim diversity of the beauty and convey a brave image around curvy women.

Paulette loves music, singing and dancing. Since 2017, she recorded two (2) songs which have been downloaded many times in Google and YouTube. And she currently works on her full album!

**LACIE CUPANI** In 2013, I with Cupani Fashion, Cupani Marketing Group (CMG) & Duvall Productions in USA founded "Cupidon is inviting You!" International Contest and Fashion Show Nationally as well as Internationally.

**PAULETTE MOUQUET** CMG is hosting International Contest and Fashion Show in Asia, The CMG New York City Fashion Week (in February and September), The CMG Paris Fashion Week (in October), CMG New Year Eve with Cupani and Cruise; and in August this year we launched The CMG Dubai Fashion Week!

**ROSITSA ALEXANDROVA** Since 2015, Cupani Fashion with The CMG are selecting The Most Outstanding Designer, Top 10 Models, Makeup Artists and Hairstylists, and Photographers! with The CMG promoting further via our social media outlets, Amazing Fashion Magazine, travel, and participation at the higher level.

10% of all fashion show tickets sold goes for five (5) vouchers to five (5) Winners: Designer, Model, Makeup Artist, Hairstylists, and Photographer. It is a little support but from my heart! Top designer will receive and equivalent value (voucher+service) of approximately \$3,000 and his/her registration fee for CMG New York City Fashion Week will be waived!

**PAULETTE MOUQUET** 10% of all the Amazing Fashion Magazine annual sold, I with CMG donate to support 36 orphans from Orlovski Orphanage in Kyrgyz Republic.

**LACIE CUPANI** CMG provides brand exposure, showcasing, networking, promotion, and publicity opportunities. CMG offers Promotional Video- and Photoshoots with Fashion Magazines; "The Most Beautiful Ever!" / The Most Handsome Ever!" photo-contest based on the purchased photos after each fashion week! Purchase your own photo and enter photo-contest!

I am encouraging everyone to take selfie and post your photos on Instagram and Facebook and use a hashtag cmgparisfashionweek! CMG will select the best photos and awarded! Please like and follow us at Cupani Fashion and CMG Paris Fashion Week on Instagram and Facebook!

**PAULETTE MOUQUET** Today we have  
Total number of Judges: 4  
Total Number of designers: 9  
Total Number of selected models: 64 out of  
Total number of Media and Press: 18  
Hairstylists and Makeup Artists: 11

Many thanks All Participants and Special THANKS our Partners /**Sponsors:** Cupani Fashion, Duvall Productions in USA, Readylady as well as our in-Kind Partners:

1. Ms. Paty Ronel, CMG Judge - France
2. Mr. JP from Beyond Matrix Alpha, CMG Judge - France
3. Ms. Warda Roman, CMG Judge -Belgium
4. Mr. Pascal Joyeux, CMG Judge - France
5. Prince Capucino, Performer - France
6. MANTIMA MAKIADI, Performer - France
7. KYMLOVE LEBON, Performer - France
8. DJ David Corsaire – France
9. **ALL OUR PHOTOGRAPHERS AND PRESS/MEDIA MEMBERS**

In addition, based on your participation and contribution to fashion and art, we are fundraising funds for 36 Orphans from Orlovski Orphanage! 10% of all the Amazing Fashion Magazine sold, CMG will donate to Orlovski Orphanage. Today we have a fun lottery

## LET'S WELCOME OUR JUDGES!!

**PAULETTE MOUQUET** Lets each Judge to introduce by him/herself !

1. **Ms. Paty Ronel, CMG Judge – France**
2. **Mr. JP from Beyond Matrix Alpha, CMG Judge – France**
3. **Ms. Warda Roman, CMG Judge -Belgium**
4. **Mr. Pascal Joyeux, CMG Judge - France**

**PAULETTE MOUQUET** Each spectator will not only enjoy the latest fashion collections but also will be able to vote for the Most Outstanding Designer and Model!

Each Designer will be judged by The CMG Judges and The Audience in attendance (Spectators). Each spectator received two (2) colors wristbands (one color for the Designer and second for the Top Model) upon his/her entrance. Spectators are encouraged to give his/her vote (or wristband) to the Most Exceptional Designer and The 10 Most Exceptional Model! Score by The CMG Judges and Spectators will be summed up.

## **ROSITSA ALEXANDROVA**

Designer with maximum votes will win.

Top 10 Models continue the Competition after the show! **TOP TEN (10) MODELS-RUNNERS (Child, Male, and Female Model Categories) ARE INVITED TO JOIN THE PROMOTIONAL PHOTO- and VIDEO-SHOOTS (Sept. 15-16, 2018). THESE TOP TEN (10) MODELS-RUNNERS ARE FURTHER COMPETING FOR THE TRAVEL AWARD IN ORDER TO JOIN THE CMG PARIS FASHION WEEK, (Oct. 11-13, 2019) or THE CMG NYC FASHION WEEK, Feb. 9, 2019 !** Videoclips of TOP TEN (10) Model-Runners (Child, Male and Female Model Categories) will be posted on Cupani's Social Media (Facebook and Instagram). Each Model-Runner will be invited to engage his/her social media friends and followers (Facebook and Instagram) to vote **(October 29- November 5, 2018)**

**LACIE CUPANI THE FINALIST - MODEL-WINNER** are expected to earn 1) scores by CMG Judges and spectators and 2) the most "LIKES" and "VIEWS" for his/her video.

**THE FINALIST - MODEL-WINNER WILL BE ANNOUNCED ON November 6, 2018!** Hairstylists and Makeup Artists who have prepared a model winner will win automatically when their Model wins!

## DESIGNERS COLLECTIONS SHOWCASES

### **2:30-2:45pm Designer Olivia Boa with 2B by BOA- Switland**

Olivia Boa is a French painter living in Fribourg, Switzerland. She learned painting from the painter Yves Armani from the age of 10 and has been continuously painting since then. Olivia exhibits regularly on a worldwide basis, including the US, China, Hong-Kong, France, Italy, Belgium and many more countries.

Olivia Boa, the known creator and CEO of 2B by BOA! Olivia went through a series of tough challenges in her life before she achieved the success of the business that she owns today. The sole reason she started this business was her third child, Soltan! Soltan name suggests 'strength', but baby went through a very rough time in his life. He was among those children who needed special care! Olivia started studying neurology. Her child's critical condition helped her come up with the amazing Project Boa. 2B by BOA is the art of influencing brainwaves by colored structures, represented by pixels. Every design of this project is drawn by hand to give it an original and digital effect. Olivia personally supervises the design and the production of each piece.

Olivia, a great therapist and a creative artist, developed specialized headphones which influenced the brain waves and helped in relieving Soltan's stress. The headphones were carefully designed keeping in view the numerous neurological configurations such as binaural beats, monotone sounds, and cardiac bi-phasing and subliminal messages. The result of their use was spectacular. Truly amazing story! Her brand is available worldwide! Like and follow her on modern social media! Lets welcome Olivia with 2B by BOA!

### **2:45-3:00pm Designer Yolanda George with Yoge - USA**

It all began by watching Yolanda's mom. Her mom was a seamstress. Well today! Yoge brand is 44 years old 2 1/2 years of runway show. Brand Yoge' caters to all sizes because everyone is beautiful. In February 2018, Yoge brand won three Oscars at the pre-Oscar awards show in Chicago, IL. Last Summer Yoge was named Overall Best Designer during Coastal Fashion Week Summer. Brand Yoge' has appeared in over 60 shows in the last 2 1/2 years, two of the show being in New York Fashion Week. Since 2017, Yolanda produces her own shows. Currently, she is working The 2nd Annual I AM YOGE' Runway and Fashion Show which has already sold out. Welcome and enjoy Yoge's Collection!

### **3:00-3:15pm Designer LaQuinta Davis with Divabigg - USA**

LaQuinta Davis 37 year old Architect of Curves has been in the fashion industry for 5yrs. Her designs are bold, edgy colorful and fashion forward. She believes that fat is beauty and her clothes scream fat is fashion. She pushes the envelop of what is sexy in the plus size community and her collection has a voice of its on! It says *I'm proud, I'm here, I'm ready to be seen!!* Contact, Like, and Follow LaQuinta Davis with Divabigg on Instagram and Facebook!

### **3:15-3:30pm Designer Melissa Lockwood IQTEST – USA**

Melissa Lockwood is an interdisciplinary artist, who obtained an MFA from the University of Iowa. Melissa is a self-taught fashion designer, with a focus on raising awareness about pollution caused by the mass disposal of fabrics in the garment manufacturing industry.

Melissa mentioned: *All the fabric in the areas outside of the designers pattern areas are thrown away. These pieces are considered garbage. I have chosen to make clothing with these fabrics. If designers will take the time to find these garments then less fabric will go to the landfill and less pollution will be created. Decomposing fabrics takes 1000 years and creates and releases methane gas which is a significant contributor to global warming.*

Brooklyn/Kingston-based designer Lockwood's collections have graced the catwalks of New York City, Brooklyn, Paris, Vancouver and Washington DC.

### **3:30-3:45pm ia Faraoni with ia's Threads – USA**

Fashion Designer ia Faraoni is best known as the prolific force behind ia's Threads, a Warwick, New York based brand that launched handbag collection in 2017 with a mission not only to provide rare style and everyday elegance that will make women feel empowered and confident with how they look, but also to highlight environmental awareness and sustainability. These exotic, eco-friendly bags highlight natural plant fibers and handwoven by communities and families of weavers in the Philippines. Each handmade piece is designed and handcrafted to a standard of perfection to sprinkle hints of the exotic and bring out a woman's inner beauty with infusions of love, fun, and adventure. Enjoy ia Faraoni Handbag Collections! Like and follow and purchase ia Faraoni's eco-friendly bags!

### **4:00-4:15pm Designer Norahs Khan with Norahs Khan Designs - USA**

Norahs Khan, CEO and Founder of Distinctive Hand Designs By Norahs.

Her Collection is a fusion of art and spirit embraced by women in USA, England, Cape Town South Africa, seen in commercials in China, the Queen and the Princess of Blaan Tribe in the Philippines wears Norahs Khan Designs. Born in Philadelphia Pennsylvania, Norahs describes herself as a vessel of Divine Energy traveling her path of creative offerings with sacred intentions unfolding daily. Norahs evolves as an obedient free spirit living and expressing power of healing through her Wearable Art Collection while currently residing in Las Vegas, Nevada. Her brand flows through her in deliverance of Divine Creativity.

Norahs' motto is "Dare To Be Distinctive" emerged from painful bullying received as a child. Norahs decided to embrace her outstanding characteristics that brought negative attention and turn that energy into her Distinctive Wearable Art Collection.

Her collections were featured in Los Angeles Fashion Week; I Hearts Fashion Curves Couture; Nominated Atlanta's Hottest Designer 2016; Mercedes Benz Fashionology Intl Tour; debut on National Television the Braxton's Family Values, Distinctive Wearable Art was featured at the 8th Annual Red Dress Party sponsored by American Heart Association to raise awareness to Heart Disease in women; Madrid, Spain; Germany and on the red carpet at the Golden Globe Awards, 2016.

Norahs Khan's passion to heal through fashion reign intensely with each opportunity to make a positive difference in the spirit of all women, all Sizes. Norahs was voted 2014 Women Empowerment Best Designer, Atlanta. Nominated Designer, Salute To Fellow Designers, International Coverage.

#### **4:15-4:30pm Designer Mercia Braga with Nordeste Couture**

A Brazilian native Mercia Braga designs derive from plentiful sources of inspiration such as nature, architecture and art. Her pieces are handmade with techniques popular in northeast (Nordeste) Brazil. The technique she uses most is *Renda de file*, fishing net embroidery with geometric patterns. Mercia Braga focuses on using sustainable materials with natural tones that in the end invoke a bohemian vibe. Currently, Mercia Braga is the CEO and designer for the company Nordeste Couture LLC in New York City. She makes with other artisans handmade women's clothing for her company and works to spread the clothing she loves creating. Mercia's company aims to produce clothes that are unique and sustainable for all ages. Mercia wants to work to expand her company to bring Brazilian artisans together.

Mercia graduated from the Art Institute of New York with a degree in fashion design in 2016 to realize her dreams and to realize her passions as an artisan, which she has had since a young age. She translates her passions as an artisan to her current work.

**4:30-4:45pm Ms. Monica Jones with NanaLola Couture !** NanaLola Couture is a couture fashion line that mixes classic style with modern ideals. In 2009 Monica Jones was diagnosed with Myasthenia Gravis- a rare neuromuscular disease. Monica began sewing again with the love and support of her husband (Eric Jones). Being a designer was a distant dream that had been buried in the responsibilities of having a family, children and now illness. NanaLola Couture was birthed through heartache, love, support, determination and the creation of joy. Now NanaLola Couture has shown in DC, California, New York City, London and Scotland. Although the style for NanaLola is very classic and timeless it is also sassy and able to be worn by EVERYONE. NanaLola has had people of all walks of life strut their stuff on the runway- while looking absolutely fabulous. Through the inspirational story of NanaLola and the noise Monica is making worldwide she is happy to now also be an Ambassador for the Myasthenia Gravis foundation. Follow and enjoy NanaLolaCouture on Facebook and Instagram

#### **4:45-5:00pm Designer Lacie Cupani with Cupani Fashion**

Cupani Fashion is an exclusive crocheted line. Cupani Fashion is handmade stylish exclusive crocheted fashion inspired by human history, nature, science, and romance. Cupani Fashion by Lacie became a Line of the Year 2014 at the Little Rock Fashion Week. She designed a dress for 1st Lady Ms. Susan Hutchinson, spouse of Arkansas Governor Asa Hutchinson, for his inauguration in January 2015. She also designed crocheted garments for Celebrities and Prominent Figures including Ruthe Korelitz, Trey Songz, Usher, Bruno Mars. B 2015-16, Cupani was an applicant for "Project Runway", USA. Cupani Fashion Collections demonstrated nation and worldwide! Please enjoy Cupani Fashion! Feel free to obtain today your favorite piece hot from runway. 50% discount today!

#### **ROSITSA ALEXANDROVA shall invite /call all DESIGNERS into room for the voting!**

Spectators are encouraged to give his/her vote (or wristband) to the Most Exceptional Designer! Score by The CMG Judges and Spectators will be summed up. Designer with maximum votes will win!

#### **PAULETTE MOUQUET shall invite /call all MODELS into room for the voting!**

Spectators are encouraged to give his/her vote (or wristband) to the Most Exceptional Model! Score by The CMG Judges and Spectators will be summed up.

**LACIE CUPANI** Top 10 Model with maximum votes are invited to join the promotional video – and photoshoots tomorrow at 9AM till 2PM at Trocadero!

Top 10 Models continue the Competition after the show! **TOP TEN (10) MODELS-RUNNERS (Child, Male, and Female Model Categories) ARE INVITED TO JOIN THE PROMOTIONAL PHOTO- and VIDEO-SHOOTS (Sept. 15-16, 2018). THESE TOP TEN (10) MODELS-RUNNERS ARE FURTHER COMPETING FOR THE TRAVEL AWARD IN ORDER TO JOIN THE CMG PARIS FASHION WEEK, (Oct. 11-13, 2019) or THE CMG NYC FASHION WEEK, Feb. 9, 2019 !** Videoclips of TOP TEN (10) Model-Runners (Child, Male and Female Model Categories) will be posted on Cupani's Social Media (Facebook and Instagram). Each Model-Runner will be invited to engage his/her social media friends and followers (Facebook and Instagram) to vote **(October 29- November 5, 2018)**

**ROSITSA ALEXANDROVA** THE FINALIST - MODEL-WINNER are expected to earn 1) scores by CMG Judges and spectators and 2) the most "LIKES" and "VIEWS" for his/her video. **THE FINALIST - MODEL-WINNER WILL BE ANNOUNCED ON November 6, 2018!** Hairstylists and Makeup Artists who have prepared a model winner will win automatically when their Model wins!

*Duwall Productions*